

# Trade, Climate Change and Environment Programme

Assist developing country exporters in exploring  
environmental market opportunities

Presentation at the workshop “Organic and fairtrade  
value chains in development cooperation”

By Judith Blank

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# What is the TCCEP?

## Environmental markets

- Organic products
- Biodiversity products
- Carbon standards for agricultural exports

## Environmental mainstreaming at ITC

- Environmental screening of projects
- Technical backstopping of projects
- Reducing ITC's GHG emissions



# Organic Link



[www.intracen.org/organics](http://www.intracen.org/organics)

## Importer/Exporter database

- Created in 2007 to link buyers and sellers of organic products around the world
- Over 2000 buyers/sellers registered
- Created contacts which resulted in over USD 4 million of export business for developing countries (2009)

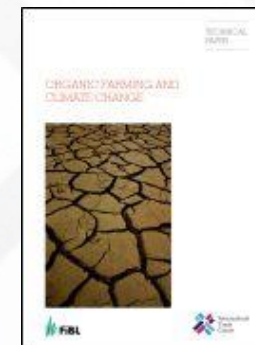
# Market information and analysis

## Organic Market News Service

- Bi-monthly market report
- Information on market trends and in-depth features on selected organic products and geographical focus areas

## Publications

- Airfreight Transport of Fruit and Vegetables
- Organic Farming and Climate Change
- Climate Change and Coffee



# Group certification schemes

- Set up internal control systems
- Group certification reduces costs for individual farmer

## Examples

- Uganda: Good African Coffee and others
- As preparation for internat. trade fairs





# Assist developing country exporters at international trade fairs

## Africa Pavilion at BioFach 2008/2009/2010

- Meet internat. buyers
- In 2009, the 12 exporters generated orders of USD 480,000 b/c of BioFach



## Supported a company to participate at the SIPPO stand at BioFach 2010

- Internal control system and group certification
- Great satisfaction of the side of the company
- Currently exploring future cooperation with SIPPO

# Thank you

Contact:

[kasterine@intracen.org](mailto:kasterine@intracen.org)

[blank@intracen.org](mailto:blank@intracen.org)

Website: [www.intracen.org/organics](http://www.intracen.org/organics)



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