

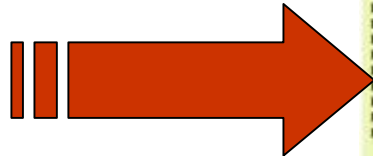
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# Global Organic Cotton Community Platform

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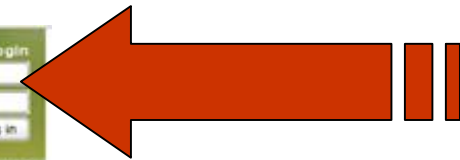
[www.organiccotton.org](http://www.organiccotton.org)

Detailed information  
about organic  
cotton (library,  
web links)



Information gaps  
closed with  
additional topics  
and tools

The screenshot shows the homepage of the Global Organic Cotton Community Platform. At the top, there is a green header with the 'organic cotton' logo and a user login section with fields for 'username' and 'password', and buttons for 'register' and 'Log in'. Below the header, there is a navigation menu on the left with links to Home, Community Platform, News, Agenda, Cotton, Organic Cotton, Fair-trade Cotton, Projects & Contacts, Library, Media, School Kit, Where to buy?, and About us. The main content area features a central text block titled 'Global Organic Cotton Community Platform' with a welcome message and information about the platform's purpose. To the right of the main content, there are sections for 'Current discussions' with links to three discussions, 'Upcoming discussions' with links to three discussions, and 'Agenda' with a link to the 'Organic Exchange 2008 Global Conference and Marketplace'. At the bottom of the page, there is a footer with contact information: 'This platform is a joint project of ICCO, SECO, Organic Exchange and Helvetas. For all concerns please contact: info@organiccotton.org'.



Interactive  
virtual space  
and online  
discussion tool  
to discuss  
organic cotton  
issues

~ 1'500 visits per month

> 300 members

# THE ORGANIC BUSINESS GUIDE

## DEVELOPING SUSTAINABLE VALUE CHAINS WITH SMALLHOLDERS

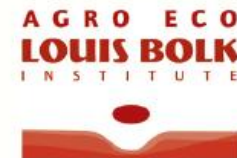
*by Bo van Elzakker and Frank Eyhorn*



- Ø Practical guidance, examples, tools
- Ø Building on a broad range of experience
- Ø Available from [www.ifoam.org](http://www.ifoam.org)
- Ø Interactive version at [www.wikibooks.org](http://www.wikibooks.org)



**HELVETAS**  
Together for a better world



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs FDEA  
State Secretariat for Economic Affairs SECO



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# [www.organicandfair.org](http://www.organicandfair.org)

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**OFTCC**  
The Organic & Fairtrade Competence Center

Home  
About us  
Our Services  
Our Partners  
Reference Projects  
**Publications**  
Events  
Project Funding  
Contact

**The Organic & Fairtrade Competence Center**  
The Organic & Fairtrade Competence Center  
Welcome to the OFTCC

**Our Mission**

Conventional production of commodities like cotton, cocoa, coffee and tropical fruits often has negative impacts on natural resources (such as land, water and biodiversity) and on human health.

They enable smallholder farmers in developing countries to manage their resources in a sustainable way and at the same time to improve their incomes and livelihoods.

In addition, the incomes of small producers in countries of the South and East remain low due to low product prices and high costs for agrochemical inputs. Organic farming systems and fairtrade arrangements (with or without certification) provide a promising alternative.

The OFTCC helps developing organic and fairtrade value chains that link producers, processors, traders, retailers and service providers from field to the consumer in a way that all involved stakeholders benefit.

What's Up

- Organic Cotton Campaign
- World Congress On Organic Cotton
- Building Organic & Fairtrade Value Chains
- Global Organic Cotton Community

Hosted by

**HELVETAS**  
Swiss for a better world

Supported by

Swiss Agency for Development Cooperation SDC  
Swiss State Secretariat for Economic Affairs SECO

Trusted partner

National department of Economic Affairs NEA  
State Secretariat for Economic Affairs SECO

**ICCO**  
Partner to enterprising people

Organic & Fairtrade Competence Centre Helvetas  
Weinbergstr. 22a  
8021 Zurich - Switzerland

The website offers information about:

- services
- partners
- reference projects
- events
- project funding

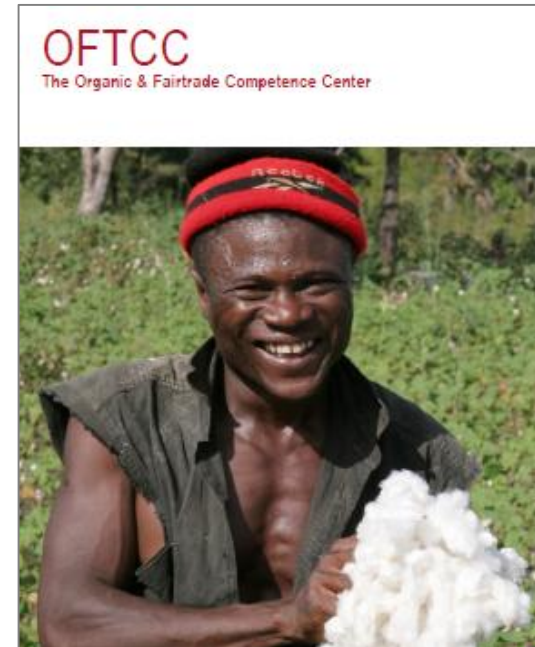
**Growing library of relevant publications and tools**

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# Services offered by the Helvetas OFTCC

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- Develop concepts and tools and provide information
- Conduct feasibility studies, evaluations and impact assessments
- Support project design and implementation
- Facilitate linkages between suitable partners along the value chain
- Facilitate market access and public relation activities
- Advice policy makers on conducive environments



Contact: [info@organicandfair.org](mailto:info@organicandfair.org)